



East Lake
FOUNDATION

A FOUNDATION
THAT

Shines Bright

2020 ANNUAL REPORT



In 2020, we worked closely with our partners to help guide the families and students we serve through a pandemic, a contentious political election year, and renewed calls for social justice. Just as each morning's rising sun offers the promise of new possibilities, the East Lake Foundation seeks ways to provide brightness—even in dark times.

~ Daniel Shoy, Jr., President & CEO, East Lake Foundation

VITAL SUPPORT IN 2020: The East Lake Foundation launched the COVID-19 Relief Fund to offer critical community support with Housing, Food Security, Digital Access, and Mask Safety. For more information about the COVID-19 Relief Fund's impact on the community, visit: 2020.eastlakefoundation.org

Cradle-to-College Education

Drew Charter School

Charles R. Drew Charter School serves more than 1,900 students in Pre-K through 12th grade with an innovative Project-Based Learning approach centered around a STEAM curriculum.

In 2020, Drew Charter School was named Georgia Charter School of the Year by the Georgia Charter Schools Association. Drew Senior, Junior and Elementary Academies each rank in the Top 10 in all of Atlanta Public Schools (APS). Drew consistently ranks in the top 10% in APS and top 20% in the State of Georgia.



Class of 2020 Graduation Rate

Early Learning

Recognizing the importance of building a strong foundation for learning early in a child's life, the East Lake Foundation and Drew Charter School work closely with our early learning partners (Cox Pre-K, East Lake Early Learning Academy and Sheltering Arms East Lake) to ensure a seamless transition as students matriculate through our cradle to college education pipeline.

As a result of the pandemic, East Lake's early learning partners pivoted to provide families virtual learning when possible, personal/early childhood hygiene items, childcare for front-line workers, among other resources.



Children of Front-Line Workers Served Per Day

Mixed-Income Housing

The Villages of East Lake Gardenside

In the fall of 2020, Columbia Residential opened The Villages of East Lake Gardenside, a new mixed-income apartment complex in the East Lake neighborhood. The state-of-the-art 108-unit complex features 1-, 2- and 3-bedroom apartments, a garden, playground, community room and other amenities. Most apartments are offered at an affordable rate to families earning at or below 60% of area median income (AMI).

Families living at Gardenside receive priority in the Drew Charter School lottery and other programs offered by the East Lake Foundation and its partners.



State-of-the-Art Apartment Units

(Most offered at an affordable rate to families at or below 60% AMI)

The Resident and Community Support Program (RCSP)

RCSP offers resources and support to residents of The Villages of East Lake mixed-income housing community, with an emphasis on economic stability, career development and community engagement. RCSP teams with several community partners to enhance employment readiness and to give residents access to job resources, financial tools, small business startup assistance and much more.

In March 2020, the RCSP team broadened its work to support families in need resulting from the COVID-19 pandemic.



Economic Stability, Mental Health, and Homeownership Programs Offered

Community Wellness

First Tee® of Metro Atlanta

First Tee® of Metro Atlanta is a year-round golf instruction and mentoring program using the principles of golf to enhance academic achievement and life skills for youth participants (ages 5-17) across several program locations in Metro Atlanta.

Programming at golf course locations resumed in July 2020 under strict COVID-19 safety protocols.



Total Participants Served

(125 Participants Served at Charlie Yates Golf Course)

ELHC Program

East Lake Healthy Connections (ELHC), a program in partnership with the East Lake Family YMCA, ensures all eligible East Lake families have access to health insurance, effectively utilize primary and preventive health care services, properly manage chronic diseases, and establish contact with accessible medical homes.

In 2020, the East Lake Family YMCA was the Foundation's primary partner for grocery distributions in the East Lake neighborhood.



Meals Provided to Residents in Need

Start:ME Program

Start:ME East Lake is a 14-session program in partnership with The Roberto C. Goizueta Business & Society Institute at Emory University that offers the assistance promising micro-entrepreneurs need to develop viable and sustainable microbusinesses.

Since its inception, Start:ME East Lake has graduated six Cohorts with 93 ventures. In 2020, the program was offered virtually.



Entrepreneurs Completed the Program

NEIGHBORHOOD STORIES

A Neighborhood that Works

More than twenty-five years after the revitalization of East Lake began residents and students continue to benefit from the East Lake Foundation's holistic work in the neighborhood. Here we highlight just a few of the many experiences from 2020.

ADIA BARNES

First Tee® of Metro Atlanta



Adia Barnes is a senior at Charles R. Drew Charter School, a member of the Drew Charter School Girls' Golf Team and a participant in the First Tee® of Metro Atlanta. Through the **First Tee® of Metro Atlanta**, Adia gained increased confidence in her abilities—both academically and in golf. There, she met many influential people who have mentored her throughout her high school career. **In the fall of 2021, she will be attending Vanderbilt University** where she aspires to become a Psychiatrist with a sub-specialty in Adolescent and Child Psychiatry. **Adia credits the First Tee® with giving her the strength, courage and confidence to excel in school and in life.**

BRYESHA SMITH

Resident and Community Support Program



Bryesha Smith moved to **The Villages of East Lake** after nearly two years of homelessness. She was a single mother working a variety of jobs to support her child. Challenged with limited support and a series of medical diagnoses, the **Resident and Community Support Program (RCSP)** has been instrumental in her recent success. Bryesha has received rent and utility assistance, weekly healthy food donations, and a new Chromebook. The Chromebook enabled Bryesha to complete virtual doctors' appointments and job interviews, and has allowed her to become more active in the financial wellness workshops hosted by RCSP. **Bryesha is now employed full-time and is working diligently to improve her credit score. Her next goal is to purchase her home.**

ZANNIA HILL

Resident and Community Support Program



Zannia Hill has lived at **The Villages of East Lake** for two years with her children. In March of 2020, Zannia was laid off from her job due to the COVID-19 pandemic and suddenly had two children at home during the day, participating in virtual school. As she began to struggle financially, Zannia was provided with **rent and utility assistance from the East Lake Foundation**. With the emotional and mental health support she has received from the East Lake Foundation's Resident and Community Support Program, **she and her family have successfully navigated this unprecedented health and economic crisis.**

AMANDA & AMIYAH CARTER

Drew Charter School: Class of 2020 Graduates



In May 2020, twin sisters Amanda and Amiyah Carter graduated from **Charles R. Drew Charter School**. Though Amiyah struggled academically in her early high school years, in her junior year, she began to excel with the support of a strong educational network. During this time, Amanda found her voice through writing. As a student media correspondent for the 2019 TOUR Championship, she interviewed several of the top golfers in the world. Both sisters were awarded the **East Lake Foundation's Eva Davis Empowerment Scholarship**, which provides \$3,000 annually for undergraduate studies. **Currently, Amiyah attends Georgia Gwinnett College, and Amanda is enrolled at Elon College.**



Impacting Lives of Our Community

Over the last twenty-five years, the Foundation has proven that working with residents and public and private partners, while providing the right combination of comprehensive programs and services, is transformative for the community.

In 2020, the Foundation experienced the power of partnership in a significant way. Together with our partners, the Foundation was able to provide critical assistance to our most vulnerable residents who were negatively impacted by the COVID-19 pandemic.

The East Lake neighborhood's motto is "In Atlanta the Sun rises first in East Lake." While there will be difficult moments ahead, like the sun, the Foundation and its partners will continue to rise to meet the demands of recent events and that there will be brighter days ahead of us.

Every Gift Helps the Brightness Grow

The East Lake Foundation's work would not be possible without the generous support of the individuals, businesses and partners that believe in our mission and understand the value of giving back to the community.

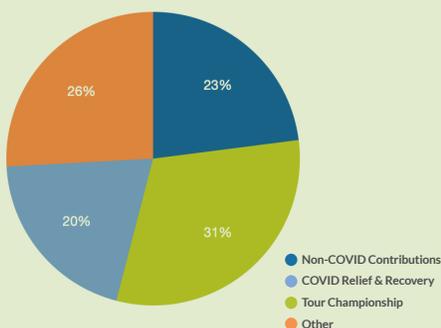
During this exceptionally challenging year, the Foundation is especially thankful for its supports who contributed to the East Lake COVID-19 Relief Fund.

LEARN MORE ABOUT OUR DONORS, PARTNERS, AND BOARD OF DIRECTORS:
2020.eastlakefoundation.org

FINANCIALS

Accounting for Progress

REVENUE: \$4,447,591*



The East Lake Foundation maintains an overall strong financial position as a result of its careful stewardship of funds.

*These unaudited numbers reflect the revenue and expenses of the East Lake Foundation and its charitable contributions to its partners in the East Lake Initiative.

EXPENSES: \$3,408,444*

